

Winkworth launches Land & New Homes division

National estate agency franchise Winkworth today announces the launch of a dedicated Land & New Homes division in the Home Counties.

Headed up by Land and New Homes Director Sebastian Clarke who is based at Winkworth Romsey, the division will focus initially on developments in Hampshire and surrounding areas, where new home registrations in South East England are higher than any other region in the UK*. Clarke will also be on hand to offer advice to the rest of Winkworth's network of franchisees, enabling offices across the country to tap into his expertise and make the most of their local new homes markets.

Winkworth Land & New Homes will offer a unique and bespoke approach for landowners, builders and homebuyers, providing an all-encompassing service, from guidance on concept and strategy right through to marketing and seeing developments through to completion. This will all be supported by a brand new website dedicated to the division.

Clarke says:

"A number of Winkworth offices, both in London and across the country, have been dealing with new homes sales for many years now, but with so much happening in the housebuilding industry over the next few years, it felt like the right time to launch an official Land & New Homes division.

"Our aim is to be a one stop shop for clients and to offer a high quality, personal and unique service. For us, the housebuilding industry is just as important as sales and lettings, and we look forward to building on our current connections in the industry, helping deliver more quality housing to our clients and working with our other local offices to help them build their expertise and relationships."

Dominic Agace, Winkworth's CEO, comments:

"This is a promising new venture for our network and I have no doubt that Sebastian, whose contacts and knowledge of the industry are already fantastic, will do a brilliant job of driving forward our new homes offering. This new division launches shortly after we announced our dedicated Head of Lettings role, and both of these developments demonstrate our dedication to ensuring we provide the best possible service for our franchisees. We expect this to be an interesting year for the property industry, but we hope that our network of offices will make the most of the services we offer to strive for maximum success for their own businesses."

Winkworth's newly launched Land & New Homes website can now be accessed at:

<http://www.winkworth.co.uk/new-homes>

Winkworth currently has around 100 franchised offices, as well as a Mayfair-based office providing a support platform for all offices. The franchise's support services include: marketing, PR, corporate relocations, client services, country house and international departments, China desk, recruitment, training academy and IT support.

- ENDS -

The logo for Winkworth, featuring the word "Winkworth" in a white serif font on a dark blue rectangular background.

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**Source: NHBC new homes registrations September – November 2018*

For further information or images, please contact Isabelle Thompson in the Winkworth Press Office on 020 7355 0220 or email: pressoffice@winkworth.com

About Winkworth

Winkworth is a leading franchisor of residential real estate agencies and is admitted to trading on the AIM Market of the London Stock Exchange.

Established in Mayfair in 1835, Winkworth operates in the mid to upper segments of the UK residential sales and lettings markets. In total, the company operates from some 100 franchised offices, having doubled in size in the last decade.

The franchise model allows entrepreneurial real estate professionals to provide the highest standards of service under the banner of a well-respected brand name and to benefit from the support and promotion that Winkworth offers. Franchisees deliver in-depth local knowledge and a highly personalised service to their clients.

Winkworth provides the highest standards of service under the banner of a well-respected brand name, delivering in-depth local knowledge and a highly personalised service to its clients.

For further information please visit: www.winkworthplc.com or winkworth.co.uk

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